

Message Text

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ACTION EUR-06

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FM AMEMBASSY BUDAPEST

TO SECSTATE WASHDC 1741

USDOC WASHDC

LIMITED OFFICIAL USE BUDAPEST 2102

E.O. 11652: N/A

TAGS: ETRD, BEXP, HU, US

SUBJ: HUNGARIAN CHAMBER EXPLORING FALL TRADE MISSION TO U.S.

REF: BUDAPEST A-14

USDOC FOR BEWT (RICE)

1. DURING CALL AT HUNGARIAN CHAMBER OF COMMERCE AUG 2, U.S. DESK OFFICER ELIAS SAID CHAMBER BELIEVES CHEMICAL TRADE MISSION TO U.S. DESIRABLE THIS FALL. MISSION PRIMARILY INTERESTED IN U.S. TECHNOLOGY AND COOPERATION, AND WILL BE SEEKING TO EXPAND TWO-WAY CHEMICAL TRADE. IN EMBASSY VIEW SUCH A TRADE MISSION WOULD CONSTITUTE SIGNIFICANT, NEW TRADE GESTURE BY HUNGARIANS.

2. DETAILS SUCH AS DATES, U.S. CITIES TO BE VISITED, HUNGARIA AND U.S. ORGANIZATIONS TO BE INVOLVED, ETC., HAVE NOT BEEN DECIDED. ELIAS BELIEVES THAT CHAMBER WILL DECIDE TO APPROACH U.S. CHAMBER TO ASK FOR "SPONSORSHIP." HUNGARIAN CHAMBER OFTEN ACTS AS "SPONSOR" FOR U.S. TRADE MISSIONS, AND U.S. AND HUNGARIAN CHAMBERS RECENTLY INITIATED COOPERATION AGREEMENT.

3. ELIAS DREW PARTICULAR ATTENTION TO IMPORTANCE OF DEVELOPMENT OF HUNGARIAN CHEMICAL INDUSTRY IN GOH LONG-TERM PLANS. WHETHER MISSION WOULD INCLUDE PHARMACEUTICALS HAS NOT BEEN DECIDED.

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4. ELIAS SEEMED TO BELIEVE TRADE MISSION WOULD NOT

PROVIDE OPPORTUNITY FOR CONTACT BETWEEN U.S. AND HUNGARIAN GOVERNMENT OFFICIALS. IN THIS RESPECT TRADE MISSION WOULD DIFFER FROM U.S. EXECUTIVE LEVEL TRADE MISSION WHICH VISITED HUNGARY THIS SPRING. COMOFF INQUIRED WHETHER MISSION MIGHT NOT BE OPPORTUNITY FOR CHAMBER PRESIDENT KALLOS TO SIGN AGREEMENT BETWEEN U.S. AND HUNGARIAN CHAMBERS, SINCE BOTH SIGNING AND TRADE MISSION ARE PLANNED FOR FALL. ELIAS INDICATED THAT THIS, TOO, HAD NOT BEEN DECIDED.

5. DIRECTLY AND BY HIS EMPHASIS ON COMMERCIAL ASPECTS OF MISSION AND AVOIDANCE EVEN OF SUCH STANDARD CHAMBER TOPICS AS MFN PROSPECTS AND CHAMBER INTERACTION WITH MINISTRIES IN TRADE MATTERS, ELIAS EMPHASIZED CHAMBER VIEW THAT PROPOSED TRADE MISSION IS CHAMBER NOT GOVERNMENT VEHICLE AND IS FOR PURPOSE OF TRADE PROMOTION.
PEDERSEN

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